

Social Storytelling: Making Homelessness and Homeless Services Real to a Broader Community

Additional Resources and Examples

- [Sample Release Form](#)
- [NCAB Storytelling Guide](#)
- [Activating Your Inner Aesop](#)
- [Rule of Thirds](#)
- [HCH2017 Presentation: Amplify Your Voice in an Accessible Medium: Social Media 101 for Health Centers](#)
- Digital Storytelling
 - [Stony Brook University](#) and [StoryCenter](#)
- [National Health Observances](#) - Social Media Toolkits
- [Hootsuite](#) - Social Media Management
- [SproutSocial's](#) Image Size Guide

Create Graphics and Download Free Photos

- [Canva](#)
- [Piktochart](#)
- [Unsplash](#)
- [Pexels](#)

Cost Effectiveness of Social Media

- [The ROI of Social Media in Health Care](#)
- [Social Media Metrics Study](#)

Facebook

- [Highlighting Services](#)
- [Success Story](#)
- [#TBT: Program Progression](#)

Twitter

- [Kassy](#)
- [HCH Baltimore](#)

Video

- [HCH Stories](#)
- [Socks Campaign](#)
- [Voices of People Experiencing Homelessness](#)
- [Our Homes Our Voices](#)
- [Patient Stories](#)
- [Where do you see yourself in 3 years?](#)
- [Rodney Dawkins](#)
- [Dear You](#) (opioids)
- [ABQHCH](#) - Illustrating Services
- [Providing the Heart in Health Care](#)
- [Ruth Williams House Opening](#)

Blog

- <https://projecthome.org/blog>
- <http://www.circlethecity.org/blog/>
- <https://www.bhchp.org/blog>

Instagram

- <https://www.instagram.com/hhcla/>
- https://www.instagram.com/_cfhnyc/
- <https://www.instagram.com/lotushouse1/>

