

THE ACTIVIST CONSUMER ADVISORY BOARD

Using CABs for Policy Advocacy, Health Education and Social Justice

PARTICIPANT GUIDELINES



Facilitated Discussion



Purpose of this Workshop

Advocate for CABs to take an "Activist" role in their

- activities
- ► relationship to facility management
- ► relationship to the community



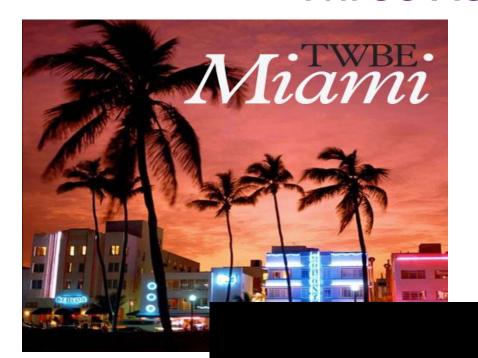
ACTIVIST ROLE



We define "Activist Role" as engaging in activities that

- > promote the facility's mission
- educates and empowers consumers to take control of their health care, and
- > informs the community on homelessness matters.

Three Activist CABs







Tips for Successful Activities

Choose activities that

- ► Have Mutual Benefit to Consumers and Your Facility
- ► Tie into Clinical Quality Indicators
- ► Engage Consumers -- Interesting and Fun!

Barriers to Activism



- Facility Management
- Political Issues
- Federal Regulatory
- Cultural Sensitivity

Why Are CABs Important?

Legal Reasons

- ▶ Its a legal requirement that the Boards of Directors of all federally qualified health centers be comprised of 51% of the individuals served by the clinic.
- ▶ Because its difficult to get 51% participation of those who are experiencing homelessness, the federal government can waive the 51% requirement.
- ▶ Under one type of waiver, HCHs can form a "Consumer Advisory Board or CAB" comprised of those persons who are currently or formerly homeless and whom are receiving services at the clinic. Certain CAB members would also sit on the clinic's Board of Directors.

Why Are CABs Important

Practical Reasons

- ► Clinics more effectively achieve their mission through input, feedback and collaboration of those whom you serve.
- ► CABs provide a forum for those whose opinion is routinely ignored, and sponsor therapeutic activities
- ► CABs also perform an important advocacy role and sensitize the public to homelessness issues

Camillus CAB Miami, Florida

- ▶ About three years ago we were at a low point. We were lucky to get six persons to attend our monthly meetings, and we didn't have a active slate of activities.
- ► So we reorganized, established internal committees that empowered all CAB members as leaders, validated members ideas and initiatives, and launched variety of projects.
- Now, we routinely get 50 or more persons attending our meetings. Our membership roll grew so much that we had to cap the number of voting CAB members and institute a new category of CAB member called "ambassadors."

Some of our recent key activities ...

► CAB Serves Lunch



Therapeutic Arts Classes







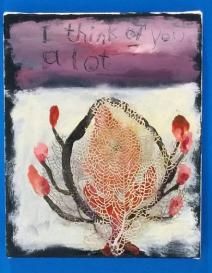
Annual Camillus Arts Fair























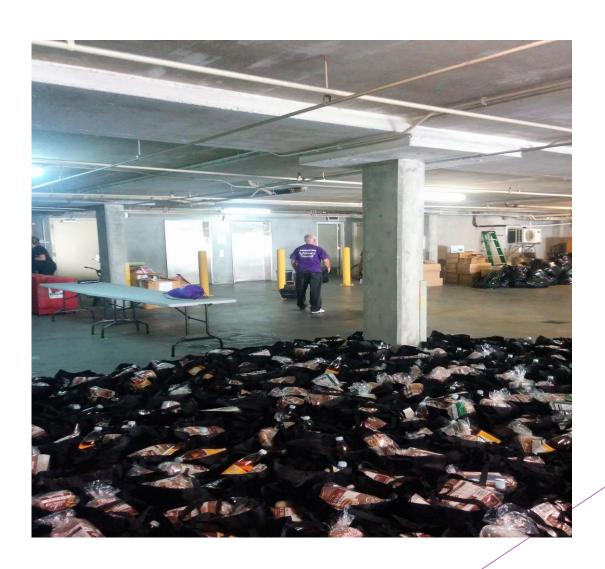








Annual Health Fair

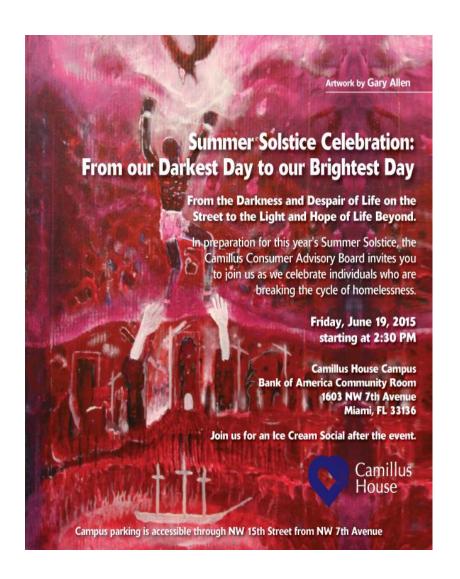








Summer Solstice Celebration











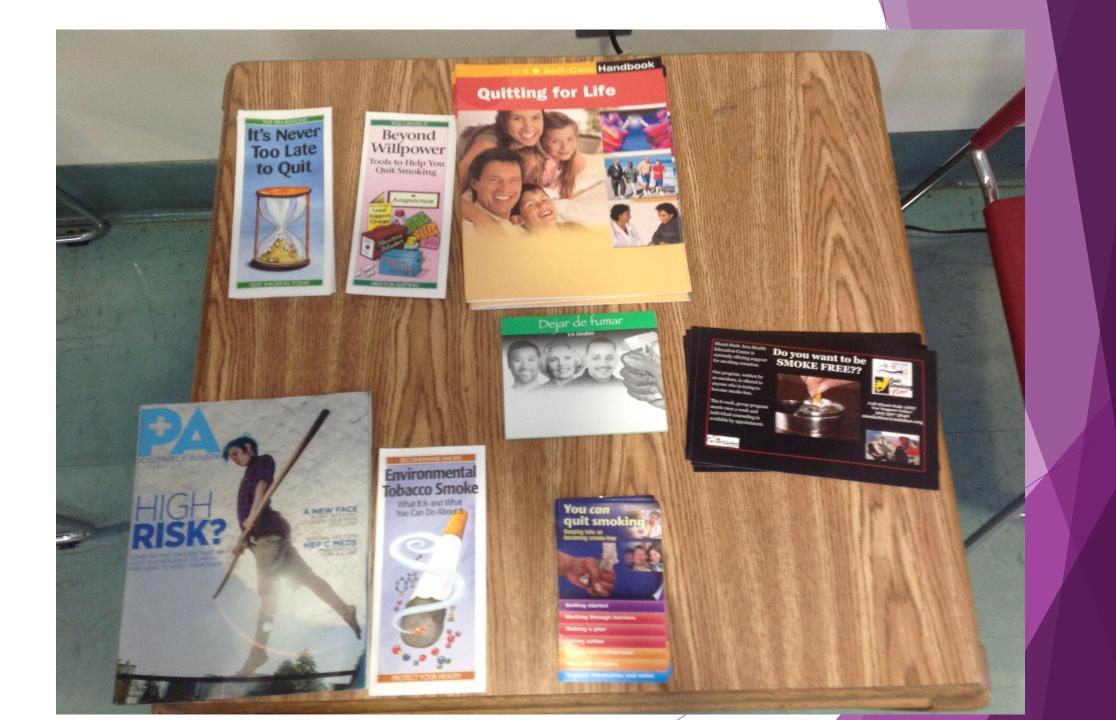






Health Education







Homeless Persons Memorial Day







Camillus Homeless Persons Memorial Day

Camillus Homeless Persons' Memorial Day Spoken Word Tribute

December 21, 2015 Starting at 2 PM

Wells Fargo Courtyard Camillus House NCL Campus (Refreshments at 3 PM)

On the first day of winter



On the longest night of the year

We Remember.

Presented by the Camillus Health Consumer Advisory Board











Where are we going?

- ► Legislative Advocacy
- ► Community Engagement
- ► Peer to Peer Support