

Medical Respite & HMO Partnerships:

Catholic Charities Transitional Recuperative Care Program & Medica

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2011 FUNDING PRIORITIES

CYCLE 1:

LETTERS OF INQUIRY ACCEPTED MARCH 1-APRIL 8, 2011

Behavioral Health

This funding priority seeks programs that focus on developing capabilities or changing processes related to the continuum of behavioral health care service interventions, accessibility and sustainability. This includes programs that address gaps in current service, improve access, provide earlier intervention and reduce emergency room utilization.

Range of funding: Individual grants may be awarded up to \$50,000.

Reducing Inappropriate Emergency Room Utilization

This funding priority encourages programs that support collaboration among stakeholders (hospitals, clinics, community and advocacy organizations, health plans and consumers) to reduce inappropriate emergency room (ER) utilization.

Priority will be given to proposals that:

- Address key drivers of ER utilization, such as asthma, dental issues, otitis media and other acute and chronic conditions.
- Provide for education, awareness and diversion initiatives with diverse populations.
- Help establish relationships with primary care providers to reduce inappropriate ER use.

Range of funding: Individual grants may be awarded up to \$30,000.

CYCLE 2:

LETTERS OF INQUIRY ACCEPTED MAY 2-27, 2011

Early Childhood Health

This funding priority area seeks programs that focus on the social and emotional health of young children and optimal growth and development. This includes programming that involves children, parents, caregivers, providers and the overall community for children ages birth through age twelve. *Note: this funding priority does not focus on early childhood education.*

Range of funding: Individual grants may be awarded up to \$30,000.

Organizational Core Mission Support

This funding priority provides small grants to organizations in the regional and rural areas of Medica's service area (refer to the Medica Foundation Giving Guidelines for geographic details). Funding will support health-related programming that is core to the organization's nonprofit mission.

Range of funding: Individual grants may be awarded up to \$5,000.



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Funding

- Medica RFP Released 2011 – 30K grant
 - Required Needs Assessment
 - Required Outcomes Evaluation
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- Opened up doors for other funding
 - 60K match from North Memorial Care System



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Outcomes

- Resolution of illness/injury
- Connection to primary/preventative care
- Connection to community supports
- Reduction in inappropriate ER use



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Helpful Hints from Medica

- Use health care/insurance language
- Understand political climate
 - Withholds related to ER use, hospital admission rate, hospital readmission in 30 days, lead screening, C & TC
 - Competitive bidding



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Helpful Hints from Medica

- Emphasize partnerships with providers
- Keep statistics on referrals to primary, preventative, & dental care



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Helpful Hints from Providers

- Bring HMO leaders on tours of the shelter or respite program – introduce them to a Medica (health plan) member in the shelter
- Refer to respite clients as “homeless Medica (health plan) members” or “Medica (health plan) members without stable housing”
- State the obvious



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Questions? Contact Info

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